

OUTREACH COMMITTEE

06/18/2026



I. ILGISA UPDATES

- a) Regional Meeting
 - (1) June 26th @ CMAP, Chicago – “Collaboration”

II. CONTENT IDEAS – ILGISA WEBSITE

- a) Updates or Ideas?
 - i) Added ILGISA Articles of Incorporation – request from Governance
 - ii) Updated Chicago meeting info – info on Social After?

III. CONTENT IDEAS - LINKEDIN

- a) Next up: Gold Sponsor Posts similar to Board Member Spotlight Posts (waiting until after Lapsed member initiative)
- b) Celebrate – More posts on LinkedIn -> 300 new followers in the last year out of a total of 917

IV. CONTENT IDEAS – EMAIL BLASTS

- a) Monthly Email Brief – will only be going out to active members
 - i) Anything else you want to see from the content?

V. CONTENT IDEAS – ILGISA FORUM

- a) Challenge – Post Something on the forum: An article, a question, something interesting you're working on, etc...

VI. LAPSED MEMBERS & STUDENT MEMBERS

- a) Scrubbed Lapsed Member List – As of 6/17: 30/46 contacted

VII. FUTURE ITEMS TO DISCUSS

- a) Swag for Annual Conference (Keychain strap?)
- b) Have membership vote on Web App Contest versus Committee?

VIII. ADJOURNMENT - NEXT MEETING: AUGUST 20TH AT 3 PM