



# OUTREACH COMMITTEE

08/21/25

## I. ILGISA UPDATES

- a) Thursday, September 25<sup>th</sup> – SIU-E Student Night
- b) Friday, September 26<sup>th</sup> – Downstate Regional Meeting at SIU-E in Edwardsville, IL – A Taste of ILGISA
- c) October 20-21<sup>ST</sup> – Annual Conference | Sheraton Lisle Naperville Hotel
- d) Retiree Membership Update/New Excellence in GIS Award

## II. ANNUAL CONFERENCE

- a) Spinner Pens – plan on ordering close to conference, quick turn-around time:  
<https://www.qualitylogoproducts.com/custom-pens/spinner-pen.htm#img=28809>
- b) Web App Competition Judging (professional and student categories) – due date Sept. 30<sup>th</sup> – Judging meeting: Move it up one week Oct. 9<sup>th</sup> at 3 pm (Lauren has a conflict on Oct 16<sup>th</sup>) or Vote Virtually using Survey 123?

## III. CONTENT IDEAS

- a) *Completed:* Joining a committee: Information about the new Professional Development committee, asking members to join
- b) Monthly Job posts, Articles, Webinars
  - i) Start Sponsor Posts – Gold & Silver Sponsors: Website mentions Recognition on ILGISA social media twice a year
- c) Any other ideas?

#### IV. STRATEGIC PLAN DISCUSSION

- a) About ->Governance ->[ILGISA Strategic Plan 2025-2027](#)
- b) Member Type Counts & Industry Segment Counts (See below)
- c) Action item ideas?

#### V. ADJOURNMENT

- a) Next Meeting: September 18th at 3 pm

Row Labels	Count of [Member Type]
Professional Member	237
University Member Contact	111
Organizational Member Contact	86
Student Member	24
Lifetime Member	16
Bronze Sponsor Contact	15
Silver Sponsor Contact	14
Gold Sponsor Contact	9
Retiree Member	5
K-12 Educator Member	1
<b>Grand Total</b>	<b>518</b>

Row Labels	Count of Industry Segment
College/University	159
Local Government	99
County Government	89
GIS Vendor/Consultant	49
Private Sector	41
State Government	28
Other	15
Utility Company	11
Federal Government	9
Vendor/Consultant	8
Regional Government	5
Non-Profit	3
Regional Agency	2
<b>Grand Total</b>	<b>518</b>