



# OUTREACH COMMITTEE

11/20/25

## I. MEMBER INTRODUCTIONS

## II. ILGISA UPDATES

- a) Recap – ILGISA Annual Conference
- b) Save the Date: Regional Meetings
  - (1) March 20<sup>th</sup> @ IDOT, Springfield – “Public Works”
  - (2) June 26<sup>th</sup> @ CMAP, Chicago – “Collaboration”

## III. CONTENT IDEAS – ILGISA WEBSITE

- a) Update GISP Certification under “Resources”
- b) Add Remote Pilot Certification under “Resources”
- c) Homework – Look around website to find other areas that may need updating
  - (1) Educational Resources needs updating – Ask Education and Professional Development for help?

## IV. CONTENT IDEAS - LINKEDIN

- a) Monthly Job posts, Articles, Webinars, New Board member spotlight posts starting after first of the year
- b) Any other ideas?

## V. CONTENT IDEAS – ILGISA FORUM

- a) Ideas to increase Engagement?

## VI. LAPSED MEMBERS

- a) In Strategic Plan for Quarter 1 of 2026
- b) Make effort to contact after the membership Grace Period?

## VII. ADJOURNMENT

Next Meeting: Dec 18th at 3 pm