

# OUTREACH COMMITTEE

02/18/2026



## I. ILGISA UPDATES

- a) Save the Date: Regional Meetings
  - (1) April 24<sup>th</sup> @ IDOT, Springfield – “Public Works”
  - (2) June 26<sup>th</sup> @ CMAP, Chicago – “Collaboration”

## II. CONTENT IDEAS – ILGISA WEBSITE

- a) Previous Homework – Look around website to find other areas that may need updating
  - (1) ESRI Certification Link & QGIS Link Posted
  - (2) Mike Kamin: Embedded Maps, Committee Descriptions

## III. CONTENT IDEAS - LINKEDIN

- a) New Board member spotlight – Renee Buker posted
- b) Any other ideas?
  - (1) Next up: Gold Sponsor Posts similar to Board Member Spotlight Posts

## IV. CONTENT IDEAS – ILGISA FORUM

- a) Is everyone a member of the Forum? Do you need an invitation?
- b) Brainstorm discussion topic posts – Aim for 2x a month?

## V. LAPSED MEMBERS & STUDENT MEMBERS

- a) Make effort to contact after the membership Grace Period
- b) Scrub Lapsed Member List before contact
- c) Help Transition Students to Professional Members – Education Committee also working on this

## VI. FUTURE ITEMS TO DISCUSS

- a) Swag for Annual Conference
  - (1) Previous Swag
- b) Have membership vote on Web App Contest versus Committee?

## VII. ADJOURNMENT

Next Meeting: March 19<sup>th</sup> at 3 pm