

OUTREACH COMMITTEE

08/20/2026



I. ILGISA UPDATES

- a) Annual Conference: Oct. 18-20, 2026

II. CONTENT IDEAS – ILGISA WEBSITE

- a) Updates or Ideas?
 - i) Added ILGISA Board Agendas – for Attachments
 - ii) ILGISA Virtual Workshops, webinars,

III. CONTENT IDEAS - LINKEDIN

- a) Next up: Gold Sponsor Posts similar to Board Member Spotlight Posts
- b) Highlight as we ramp up for Annual Conference

IV. CONTENT IDEAS – EMAIL BLASTS

- a) Monthly Email Brief – will only be going out to active members
- i) Anything else you want to see from the content?

V. CONTENT IDEAS – ILGISA FORUM

- a) Challenge – Post Something on the forum: An article, a question, something interesting you're working on, etc...
- b) Forum being used for Virtual Workshops

VI. SWAG FOR CONFERENCE

- a) Suggestion of Keychain Strap – Feel free to bring other ideas!
- b) <https://www.qualitylogoproducts.com/>

VII. FUTURE ITEMS TO DISCUSS

- a) Voting on Web App Contest: Outreach Members and ILGISA Board Members – will probably need early October Meeting
- b) Formalize List of Member Benefits/Metrics
 - i) Utilize membership survey to gain some metrics?

VIII. ADJOURNMENT - NEXT MEETING: SEPTEMBER 17TH AT 3 PM