

OUTREACH COMMITTEE

03/19/2026



I. ILGISA UPDATES

- a) Save the Date: Regional Meetings
 - (1) April 24th @ IDOT, Springfield – “Public Works”
 - (2) June 26th @ CMAP, Chicago – “Collaboration”

II. CONTENT IDEAS – ILGISA WEBSITE

- a) Updates or Ideas
 - (1) Mike Kamin: working on Embedded Maps, Committee Descriptions (Governance will be reviewing)

III. CONTENT IDEAS - LINKEDIN

- a) New Board member spotlight – Dan Bartlett posted
- b) Next up: Gold Sponsor Posts similar to Board Member Spotlight Posts

IV. CONTENT IDEAS – EMAIL BLASTS

- a) Would it be beneficial to have a monthly email wrap-up on ILGISA Happenings? What the webinar was this month, what it is next month, any upcoming events, student popups, anything interesting on the forum, news from the board, etc...

V. CONTENT IDEAS – ILGISA FORUM

- a) What do you want to see on the forum?

VI. LAPSED MEMBERS & STUDENT MEMBERS

- a) Make effort to contact after the membership Grace Period (ends **March 31st** - \$10 lapsed member fee to reinstate)
- b) Scrub Lapsed Member List before contact – Are cold calls valuable? Reframe it as an exit interview to get feedback? How can we make our members feel valued now before they lapse?
- c) Help Transition Students to Professional Members – Education Committee also working on this

VII. FUTURE ITEMS TO DISCUSS

- a) Swag for Annual Conference
- b) Have membership vote on Web App Contest versus Committee?

VIII. ADJOURNMENT - NEXT MEETING: APRIL 16TH AT 3 PM