



# OUTREACH COMMITTEE

12/18/25

## I. ILGISA UPDATES

- a) Save the Date: Regional Meetings
  - (1) March 20<sup>th</sup> @ IDOT, Springfield – “Public Works”
  - (2) June 26<sup>th</sup> @ CMAP, Chicago – “Collaboration”

## II. CONTENT IDEAS – ILGISA WEBSITE

- a) Lauren updated broken links on Educational Resources for all the Educational Institutions
- b) Previous Homework – Look around website to find other areas that may need updating
  - (1) Proposed Updates from President Darby – see “ILGISA Website Proposed Updates” document

## III. CONTENT IDEAS - LINKEDIN

- a) Monthly Job posts, Articles, Webinars, New Board member spotlight posts starting after first of the year
- b) Any other ideas?
- c) Anyone interested in helping with LinkedIn posts?

## IV. CONTENT IDEAS – ILGISA FORUM

- a) Brainstorm posts to start in the new year...?

## V. LAPSED MEMBERS

- a) In Strategic Plan for Quarter 1 of 2026
- b) Make effort to contact after the membership Grace Period
- c) Scrub Lapsed Member List before contact

## VI. ADJOURNMENT

Next Meeting: Jan 15<sup>th</sup> at 3 pm